

www.ccn.org.za



An innovative web service
built by Construction Professionals
for Construction Professionals

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Welcome to CCN

Welcome to the world of CCN. Construction Communication Network (Pty) Limited is a joint venture initiative between the South African Institute of Architects (SAIA), the Association of South African Quantity Surveyors (ASAQS) and private investors.



For some of you CCN needs no introduction and for others it probably means nothing – for now. But we guarantee that this perception will soon change. We would like to introduce you to the world of CCN, show you how you can invest in CCN, and how CCN will assist you in future in your daily work.

What is the main goal of CCN ?

It's all about improving efficiency in the construction industry. Allowing you to find your construction information quickly, when you need it – and then making it easy for you to use this information in your daily work.

In some ways it is similar to other Web-based services such as Google, Yahoo and Facebook – but in other ways it is very different. For example it has been specifically tailored for the construction industry, and you will be able to export information that you find using CCN's Web-based services directly into your common desktop applications. In this way it is far more powerful than other commonly used Web-services.

CCN operates on a highly successful model that has been tried and tested in other countries and after six years of research into worldwide best practices is now ready to launch in South Africa, tailor made for our industry.

The main goal of CCN, therefore, is to improve communication between construction industry participants such as specifiers (eg architects and QSs), suppliers (eg product manufacturers) and buyers (eg contractors). CCN will benefit all parties as it will allow all players easy access to each other.

How does CCN work ?

You can find out how CCN works by visiting the CCN Website at www.ccn.org.za and clicking on the "Demo" button. The demonstration version of the CCN Portal is divided into two sections, one is 7 minutes long, and the other is 10 minutes long – it will be well worth the visit.

You can also view some video on the CCN Website of Mark Grant's (CCN's founder) interview on CNBC, as well as comments made by architects and quantity surveyors after attending the roadshow held during October and November 2007.

If you are really interested you can call or e-mail the CCN call centre on 0800 000 CCN [226] or callcentre@ccn.org.za and request a DVD of the Durban Roadshow presentation. This is a three hour long DVD that explains, amongst other things, CCN's value proposition.



How does CCN make money ?

CCN will make money in many different ways.

In essence though, the central business rationale behind CCN's revenue generation is to charge construction industry suppliers to have their business and product details stored, structured and made searchable within the Web-based CCN environment – in such a way that the primary users of that information (ie architects, quantity surveyors and others) can find it easily, and use it with minimum effort.

Who can invest in CCN ?

If you are a member of SAIA or ASAQS you can invest in CCN via the investment company that has been specially set up for you by SAIA or ASAQS.

SAIA's investment company is called SAIA Members Investments Limited, and ASAQS's investment company is called ASAQS Members Investments Limited.



CCN has been set up as a “for profit” business, so any investment that you make is designed to pay handsome financial rewards.

By investing in the investment company that has been specially set up for you by SAIA or ASAQS, you will be indirectly investing in CCN, and more importantly, you will be investing in yourself. In addition, the more you use the CCN Web Portal the more efficient you will be in your daily work – so will be investing in yourself again.

If I invest, when can I expect my first dividends ?

Details of expected dividends can be found in the Private Placement Memorandum which can be downloaded from the CCN Website at www.ccn.org.za. Alternatively you can request a Private Placement Memorandum by telephoning 0800 000 CCN [226] or by e-mailing callcentre@ccn.org.za and one will be e-mailed or faxed to you.

Can I invest over an extended period ?

Yes! The directors of SAIA Members Investments Limited and ASAQS Members Investments Limited have resolved to allow investors to purchase shares over an extended period.

Details of this are on the Share Application Form which can be downloaded from the CCN Website at www.ccn.org.za. Alternatively you can request a Share Application Form by telephoning 0800 000 CCN [226] or by e-mailing callcentre@ccn.org.za and one will be e-mailed or faxed to you.

Who is behind CCN ?

CCN is a joint venture initiative between the South African Institute of Architects (SAIA), the Association of South African Quantity Surveyors (ASAQS) and private investors.

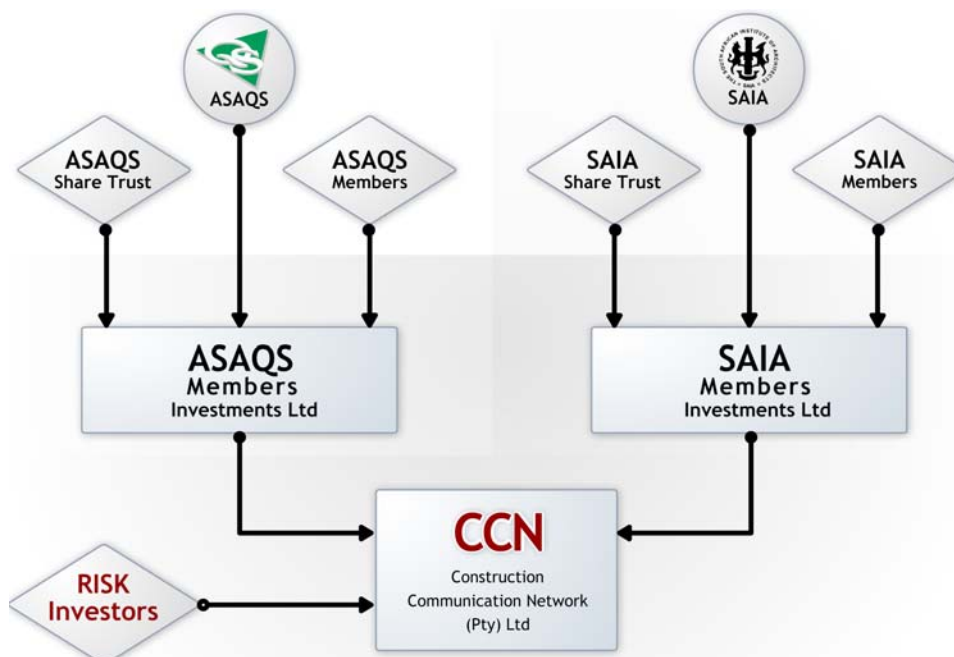
The diagram below indicates how the joint venture has been structured and how the responsibilities of directorship have been allocated. The full story behind CCN can be found by reading the Private Placement Memorandum.

Who will own CCN ?

As you can see from the diagram below, CCN has been set up to be used and ultimately significantly owned by professional construction industry practitioners.

SAIA and ASAQS have each set up an investment company, through which their members can invest in CCN. SAIA's investment company is called SAIA Members Investments Limited, and ASAQS's investment company is called ASAQS Members Investments Limited.

What is the structure Behind CCN ?



How will CCN benefit me, the professional practitioner ?

After a while, you won't be able to conceive a working life without the convenience of CCN's Web Portal. It will save you time, it will save you money, and it will give you choices you never dreamed of, right at your fingertips. It will also allow you to seamlessly communicate with other construction industry participants.



As a practitioner you will be well aware of the plethora of disorganised information that you are exposed to on a daily basis technical product data, standards, glossy product brochures, etc, etc. You will also be aware that this information is never organised in the way you want it, and it is never available and up to date when you need it.

Well imagine all this data and more stored in a structured searchable database, easily available to you, in a standardised manner, when you need it at any time, day or night. And because it is online, you will be able to get the information you need quickly and in the format that you want.

In addition, CCN will allow you to import data, like that specification or drawing you urgently need for your project, directly from the CCN Web Portal into your favourite desktop applications that's right, the ones that you use every day to do your daily work.

But that's not all (as they say in the classics) ... as a member of SAIA or ASAQS the CCN Web Portal will be absolutely free for you to use.

How will CCN benefit the construction industry supplier ?

Suppliers to the construction industry in South Africa will, amongst other things, be able to upload their contact details and product catalogues into the CCN environment, where they will be made searchable using proprietary technology – so that architects, quantity surveyors, etc (ie their target market) can quickly find their company details, and details about their products.

In addition, supplier product information can be structured so that it can be downloaded directly into project applications such as CAD, specification writing and bills of quantities software – that's right, product information downloaded directly into real projects!

Buyers, such as building contractors, will also be able to search for and buy products online.

How can I invest in CCN ?

For details of how to invest go to www.ccn.org.za and enter your e-mail address and download the Private Placement Memorandum, and the Share Application Form.

Or phone the CCN Call Centre, toll free, on 0800 000 CCN [226] on working days between 08h00 and 16h30 up to 27 June 2008, and someone will send you a Private Placement Memorandum and / or help you to complete a Share Application Form.

You can also send an e-mail to callcentre@ccn.org.za stating your contact details and your requirements.

All you need to do is familiarise yourself with the documents, decide on how much you want to invest, fill in the Share Application Form, and send it off as described on the Form.



The Share Offer is open for a limited time, so check the Website for details.

What are your peers saying about CCN ?

Listed hereunder are some comments registered by them on the CCN Website:



Kenneth Masvikieni - Pr Architect - Sandton

Brilliant concept and easy layout for end user. Will be the only library one needs. I hope and pray you will fill it up with info and keep it updated and running with less short cuts. Definitely investing - who will need other files and web searching / yellow pages. I hope you won't charge end users an arm and leg - everyone from varsity student to CEO needs to have one installed on their machine. Volume counts.

Manqoba Khuboni - MABIkhwezi Architects - Durban

It's great!!, fantastic, it's absolutely wonderful, it will certainly improve speed in the building industry, Architect and QS specification will be the same, quick building documentation.

Chris Hepburn - Architect - Gonubie, East London

Having been to the roadshow I am of the opinion that this could be the start of a revolution in how we conduct our business and will be able to offer a more accurate service to our clients. Very positive and I will certainly be investing in the future growth potential of CCN.

Manga William Mtonga - Architect / Megalith Design Consultants cc - Hatfield

This network is clearly brilliant and it is one whose time has come, thank you very much.

Mike Wood - Quantity Surveyor - Port Elizabeth

It was a very interesting time and I can see the advantages of being able to get the latest information without leaving my office. Thank you.

Barak Mizrachi - Architect - Cape Town

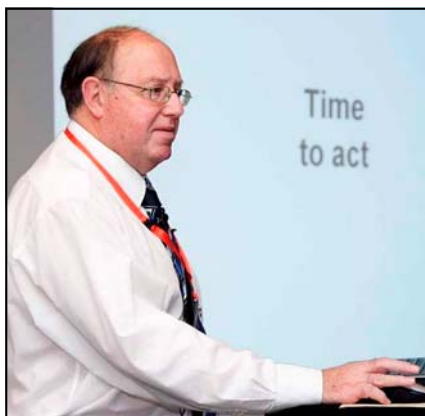
Thank you for the presentation on Friday. I am looking forward to using the portal and being a shareholder. I believe this will change the way we work and give us more time to spend on refining our services to our clients. The fast pace of the building industry has left us, Architects / specifiers, behind. Now we have a chance to catch up.

Piet Bakker - Stauch Vorster architects - Cape Town

I want one on my desk ! Architectural design and draughting is increasingly done on 3D computer software - can manufacturers be asked to supply information in this way?

Kannies Kannemeyer - Quantity Surveyor - Bryanston

This looks very promising and surely the whole industry can benefit through this achievement.



"Time to act"
says ASAQS President Rob Pearl



"Time to invest in yourself"
says SAIA Vice President Al Stratford